

TOURISM SURVEY - CONDUCTED MID MARCH TO MID APRIL 2013

TOTAL FORMS RETURNED (from visitors passing through the Tourist Information Office) - 48

VISITORS TO THE AREA

QUESTION	NUMERICAL				PERCENTAGE			
	YES	PROB	NO	D-KNOW	YES	PROB	NO	D-KNOW
1 Would you consider taking your holidays in Mid Wales if these schemes go ahead?	23	2	23	0	48%	4%	48%	0%
2 Do you think your holiday experience will be affected if the schemes go ahead?	36	4	8	0	75%	8%	17%	0%
3 Do you think the traffic delays will affect your decision to holiday in Mid Wales?	31	4	13	0	65%	8%	27%	0%

BUSINESS OWNERS OF HOTELS, BED & BREAKFAST AND ATTRACTIONS

TOTAL NUMBER OF FORMS RETURNED 29

QUESTION	NUMERICAL				PERCENTAGE			
	YES	PROB	NO	D-KNOW	YES	PROB	NO	D-KNOW
1 Do you think that tourism in general will be affected by the wind farm proposals?	28	0	1	0	96%	0%	4%	0%
2 Do you think the wind farm and infrastructure scheme for Montgomeryshire will affect your business.	19	0	1	9	65%	0%	4%	31%
3 Do you think the wind farm developments will affect people continuing to come to Mid Wales.	27	0	1	1	92%	0%	4%	4%
4 Do you think the erection of the 400kv line through Meifod etc will affect people coming to Mid Wales?	27	0	1	1	92%	0%	4%	4%
5 Do you think the transporation of the wind farms will affect people coming to Mid Wales?	27	0	2	0	93%	0%	7%	0%